**Panasonic Industry Europe intensifies collaboration with NXP Semiconductors**

NXP announced Panasonic Industry as Gold partner to increase common developments

Munich, September 2020

Panasonic Industry Europe is proud to announce its Gold partner status under NXP Semiconductor’s [Ecosystem member program](https://www.nxp.com/support/support/nxp-partner-directory:PARTNER-DIRECTORY#/). With the Gold partner status NXP recognizes market leaders and strengthens the bond for future product development. It also underlines a strong strategic positioning between the products of both companies and the shared mindset for offering solutions to customers which are one step ahead in the market.

The close relationship between NXP Semiconductors and Panasonic Industry enables customers to utilize the features of NXP’s MCUXpresso software with integrated driver support for Panasonic Wi-Fi solutions like the PAN9026 module on the i.MX RT MCU series. This valuable advantage simplifies and accelerates the application development and speed-up the ready-to-market process. Furthermore the PAN9026 Wi-Fi Dual Band and Bluetooth module supports Linux Full GPL for NXP’s i.MX6 or i.MX8 and any other Linux based application processor.

Pascal Meier, Panasonic Industry Product Marketing Sensors & Wireless Connectivity states: „We are very proud to be awarded the Gold partner status within NXP’s member program because our customers profit from the knowledge and experience of Panasonic and NXP. With the combination of NXP’s 88W8977 SoC on the PAN9026 module for example we were able to combine the most important short range wireless technologies in one chip. Engineered in Germany, manufactured in Slovakia we can provide our customers the flexibility for a wide range of wireless applications.”

In a joint web-seminar of NXP Semiconductor and Panasonic Industry we will showcase the potential of the Panasonic PAN9026 Wi-Fi module combined with the i.MX RT Microcontroller range of NXP. We will discuss the product advantages of coupling i.MX RT crossover MCUs with the PAN9026 module and present live demonstration of the Panasonic Wi-Fi + Bluetooth combination module running on the i.MX RT1060 MCUs.

This web-seminar will be held on the 16th of September from 10 – 11 am CEST. You can register for your virtual seat [here](https://register.gotowebinar.com/register/6941350355484852749?source=Panasonic).

Further information can be found [here](https://industry.panasonic.eu/devices/wireless-connectivity/wi-fi-modules/pan9026-panasonic-allround-solution-module).

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**About Panasonic**

Panasonic Corporation is a worldwide leader in the development of diverse electronics technologies and solutions for customers in the consumer electronics, housing, automotive, and B2B businesses. The company, which celebrated its 100th anniversary in 2018, has expanded globally and now operates 528 subsidiaries and 72 associated companies worldwide, recording consolidated net sales of 61.9 billion Euro for the year ended March 31, 2020. Committed to pursuing new value through innovation across divisional lines, the company uses its technologies to create a better life and a better world for its customers.

To learn more about Panasonic: <http://www.panasonic.com/global>

**About Panasonic Industry Europe**

Panasonic Industry Europe GmbH is part of the global Panasonic Group and provides automotive and industrial products and services in Europe. As a partner for the industrial sector, Panasonic researches, develops, manufactures and supplies technologies that support the slogan “A Better Life, A Better World”.

The company’s portfolio covers key electronic components, devices and modules up to complete solutions and production equipment for manufacturing lines across a broad range of industries. Panasonic Industry Europe is part of the global company Panasonic Industrial Solutions.

More about Panasonic Industry Europe: <http://industry.panasonic.eu>