

PRESS RELEASE

## The media files you need - at one glance

Extended – and even more intuitive: Panasonic Industry relaunches its online library Mediapool and broadens its offer – still for free and without registration.

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High- or low-res images, comprehensive datasheets or specific product leaflets: Panasonic Industry's online library Mediapool has become a reliable address for everyone interested, buying or distributing products from one of the world's leading technology companies.

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Now, Panasonic Industry Europe has relaunched its website – and adapted its Mediapool accordingly: Product pictures, dimension drawings, handbooks, white papers, fighting cards, videos and many more assets can be found there now even easier, aligned to the new and more intuitive website structure.

The content has been extended – not only in the highly demanded fields of capacitors, semiconductors, optical devices, relays or industrial batteries, but also with comprehensive material from the company's range of wireless modules, solar panels, MMI, servo drives and sensor products.



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Good to know: The entire Mediapool of Panasonic Industry still is one click ahead – and allows full access to everything without any kind of registration.

Get a first idea of how to use the Mediapool with our <u>brief introduction</u> <u>video</u> and <u>download every file you need</u>.

**About Panasonic** 

Panasonic Corporation is a global leader developing innovative technologies and solutions for wide-ranging applications in the consumer electronics, housing, automotive, and B2B sectors. The company, which celebrated its 100<sup>th</sup> anniversary in 2018, operates 528 subsidiaries and 72 associated companies worldwide and reported consolidated net sales of 61.9 billion Euro (7.49 trillion yen) for the year ended March 31, 2020. Committed to pursuing new value through collaborative innovation, the company uses its technologies to create a better life and a better world for customers.

To learn more about Panasonic: http://www.panasonic.com/global

**About Panasonic Industry Europe** 

Panasonic Industry Europe GmbH is part of the global Panasonic Group and provides automotive and industrial products and services in Europe. As a partner for the industrial sector, Panasonic researches, develops, manufactures and supplies technologies that support the slogan "A Better Life, A Better World".

The company's portfolio covers key electronic components, devices and modules up to complete solutions and production equipment for manufacturing lines across a broad range of industries. Panasonic Industry Europe is part of the global company Panasonic Industrial Solutions.

More about Panasonic Industry Europe: http://industry.panasonic.eu

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