**Panasonic Industry’s partnership with Quuppa enables Bluetooth-driven, real-time location capabilities with Logiscend**

The material flow management solution Logiscend from Panasonic Industry gains accuracy of less than one meter with Quuppas real-time location system

Munich, Febuary 2023

Panasonic Industry announces the partnership with [Quuppa](https://www.quuppa.com/), a leading technology provider for Real Time Locating Systems (RTLS) and indoor positioning systems, to enable Bluetooth Low Energy (BLE) functionality for Logiscend Software 3.0. Quuppa’s Intelligent Location™ system is seamlessly integrated into the Logiscend software, providing real-time location data using BLE-based Angle-of-Arrival (AoA) technology to track objects and devices in near real-time with an accuracy of less than one meter.

 Quuppa’s technology enables new features of Logiscend Software 3.0 that enhance the Logiscend System’s location management capabilities. Logiscend Software 3.0 also improves the platform’s user access controls, data segmentation and data management features, and Pick and Replenishment configurability. A turnkey material flow management solution for complex, discrete manufacturing, the Logiscend platform improves efficiency and performance across a variety of manufacturing applications, including picking, replenishment, asset tracking, smart container, and work instructions.

With Logiscend Software 3.0 users are able to track and locate any part at any time with a high degree of accuracy, increasing efficiency by providing visibility of bottlenecks and triggering automated workflows based on small changes in the location of assets. The Quuppa system combined with Panasonic VIEW tags will help eliminating paper and providing real time instructions to the manufacturing floor.

“We identified the need for a flexible platform that could integrate different IoT technologies with the Logiscend system to enable unique solutions for specific manufacturing use cases,” said Rene Wermke, Senior Business Development Manager, Panasonic Industry Europe. “This partnership with Quuppa is the latest example of supporting new IoT technology integration with the Logiscend system to improve productivity and lower costs.”

By incorporating the Quuppa system with Logiscend’s rules engine and automated response workflows, users can configure automated actions to be taken based on an asset moving just a short distance or entering and exiting geofenced areas. The Quuppa Logiscend solution can visually display the location of a container or asset on a digital map of the facility and eliminate the searching for lost parts and assets, a common pain point for manufacturers.

“We are very excited to partner with Panasonic Industry globally. The usage of RTLS systems is rapidly expanding within the logistics and manufacturing sector and Panasonic already has a long history of working with such companies. Our joint offering opens an opportunity to provide their existing customers and prospects new ways to increase efficiencies via location-based services, says Sammy Loitto, CEO of Quuppa.

The Logiscend 3.0 software includes data segmentation tools that allow administrators to segment data and control access in the Logiscend system. Logiscend 3.0 software also enhances the configurability of the Logiscend system’s Pick and Replenishment applications.

To learn more about Logiscend, visit [Logiscend - An Industrial IoT Solution | Panasonic Corporation](https://logiscend.panasonic.com/)

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**About Panasonic Industry Europe GmbH**

Panasonic Industry Europe GmbH is part of the global Panasonic Industry organization, one of the five major operating companies within Panasonic Holding. Panasonic Industry Europe provides products and services for industrial customers all over Europe.

Panasonic Industry Europe is committed to enabling customers achieve their goals in a broad range of industrial sectors such as mobility, infrastructure, automation, medical, appliances, smart living, and security. With the know-how of devices and solution technologies, cultivated through a global mindset and over a century of tradition, Panasonic Industry collaborates closely with customers to create a sustainable future.

Panasonic Industry Europe’s broad and diverse product portfolio encompasses key electronic component sectors including electromechanical and passive components, batteries and other energy products, sensors and wireless connectivity modules, thermal management materials and custom solutions, as well as automation devices & solutions.

More about Panasonic Industry Europe: [http://industry.panasonic.eu](http://industry.panasonic.eu/)

**About the Panasonic Group**

A global leader in developing innovative technologies and solutions for wide-ranging applications in the consumer electronics, housing, automotive, industry, communications, and energy sectors worldwide, the Panasonic Group switched to an operating company system on April 1, 2022, with Panasonic Holdings Corporation serving as a holding company and eight companies positioned under its umbrella.

Founded in 1918, the Group is committed to enhancing the well-being of people and society and conducts its businesses based on founding principles applied to generate new value and offer sustainable solutions for today’s world.

The Group reported consolidated net sales of Euro 56.40 billion (7,388.8 billion yen) for the year ended March 31, 2022. Devoted to improving the well-being of people, the Panasonic Group is united in providing superior products and services to help you Live Your Best.
To learn more about the Panasonic Group, please visit: <https://holdings.panasonic/global/>

**About Quuppa**
Quuppa is a leading technology provider for real-time locating systems (RTLS) and indoor positioning systems (IPS). The Quuppa Intelligent Locating System™ is a one-size-fits-all technology platform for location-based services and applications. Our platform offers companies a complete software suite of tools for planning, simulating and commissioning projects, that can be used as a solid and scalable foundation for building various location-based solutions. The open API makes it fast and easy to take the platform into use. To date, the Quuppa Ecosystem has more than 200 partners around the world who use Quuppa’s open, versatile and reliable positioning platform to deliver accurate, real-time and cost-effective location solutions to companies in a range of industries, including manufacturing and logistics, retail, healthcare, sports, law enforcement and security. For more information, please see [quuppa.com](https://quuppa.com/).